

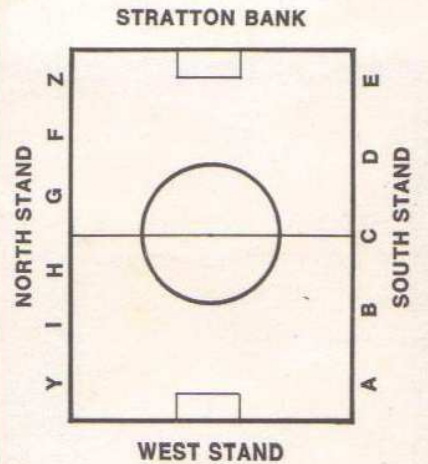


# SWINDON TOWN FOOTBALL CLUB



official programme 1/-

## KEY TO GROUND



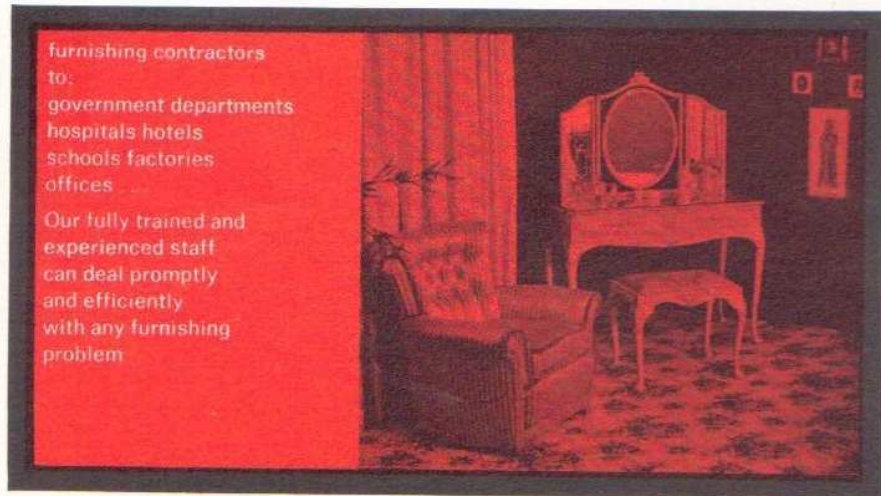
## PROGRAMME CONTENTS

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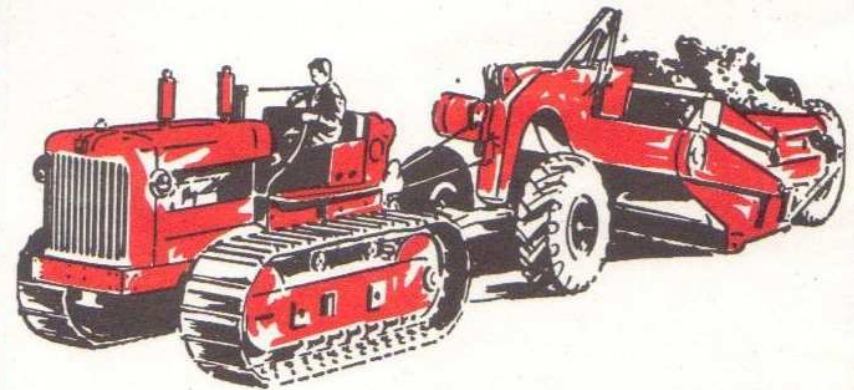


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## NEWS AND VIEWS—continued

organised, with the Final being played at Wembley and the winners guaranteed entry into Continental football.

One would not expect much alteration in the composition of the teams after seven months. However, the Swindon team read as follows: Downsborough; Thomas, Trollope; Butler, Nurse, Harland; Heath, Penman, Terry, Smart, Rogers.

Blackburn Rovers: Blacklaw; Newton, Wilson; Sharples, Coddington, Hole; Ferguson, Rogers, Gulliver, Darling, Connelly.

Attendance: 20,830.

Receipts: £5,192 14s. 6d.

Referee: Mr. D. J. Lyden.

As the score denotes, the game was closely contested, with Blackburn Rovers — especially Gulliver (centre forward) and Ferguson — threatening to score an equaliser. Barrie Hole, left half back, originally with Cardiff City, has recently been transferred to Aston Villa, so he will be missing this evening. Keith Newton, right back and captain, is at present the England right back. He joined the Club as a junior and was in the team which won the F.A. Youth Cup in 1959.

It is with deep regret we record the death of one of our ex-players, Peter Hilton. He joined the Club from West Bromwich Albion, and played many fine games at left back in the middle 'fifties. He was ill for a very long time, but bore his suffering with fortitude and courage, which those of us who knew him would realise and appreciate. Several of his colleagues visited him throughout the four years — George Hunt, Jimmy Cross, Roy Onslow, Brian Farr, Ted Bachelor and Maurice Owen.

## NEWS AND VIEWS—continued

The Club extends the deepest sympathy to his wife. She has indeed had a hard cross to bear. The strain must have been terrific. We hope she and her two young children can now look forward to a little pleasanter time. It is hoped to arrange a benefit match, as soon as the evening games are completed. Mr. Head has promised to bring a team from London.

Much comment has been made regarding certain referees taking the name of a goalkeeper for making a mark to denote the centre of the goalmouth.

The referees are quite correct, because the Football Association has instructed clubs to advise members of their playing staff that any player intentionally making an unauthorised mark on the field would be reported by the referee to the appropriate authority.

The position therefore is perfectly clear. Some spectators are however inclined to take a very poor view. I myself saw an instance where the referee was about to blow his whistle to begin the game, when he spotted the home goalkeeper marking a line with his boot. He immediately ran down the field and booked the goalkeeper. Needless to say, for some time he really got the "bird" from the crowd, but he had carried out his instructions.

Supporters tend to blame referees for rough play and letting games get out of hand, but remember it is the players who commit the offences — not the officials. Spectators can do much to help the referee, but few are inclined to do so, rather the reverse — more's the pity.

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## OUR VISITORS



### BLACKBURN ROVERS FOOTBALL CLUB LIMITED

#### **ADAM BLACKLAW (Goalkeeper)**

This ex-Scottish international made 318 appearances for Burnley before signing for Blackburn Rovers in July 1967. Born in Aberdeen he has played three times for Scotland. Height 5ft. 11½ins. Weight 14st. 10lbs.

#### **KEITH NEWTON (Right Back)**

Born in Manchester. One of Blackburn Rovers' own discoveries who joined them soon after leaving school. He made his senior debut in September 1960 at the age of 19. He is an England International and a probable for the party to defend the World Cup in Mexico. Height 5ft. 11ins. Weight 11st. 2lbs.

#### **BILLY WILSON (Left Back)**

Joined Blackburn Rovers from a North Eastern junior club in 1963 and made his senior debut in 1965. Was the Club's only ever present last season. Born in Seaton Delaval. Height 5ft. 8ins. Weight 11st. 11lb.

#### **RON CLAYTON (Right Half)**

The Club captain and longest serving player. Has a club record number of appearances. At the start of the season had made 567 League appearances. Won 35 England caps and was captain of the National side for a season after Billy Wright retired from the game. Height 5ft. 10½ins. Weight 11st. 7lbs.

#### **JOHN CODDINGTON (Centre Half)**

Joined Huddersfield after leaving school at Worsop and made 351 League appearances in 12 years with the Yorkshire club before being transferred to the Rovers in the summer of 1967. Height 6ft. 1in. Weight 12st. 4lbs.

#### **STUART METCALFE (Outside Right)**

A product of Blackburn schools football and a player for whom a bright future is forecast. Only came into the senior side last season. Height 5ft. 6½ins. Weight 8st. 12lbs.

#### **EAMONN ROGERS (Inside Right)**

An Eire international, he started at Ewood Park as an apprentice professional. Made his senior debut in 1965/66 and gained a regular first-team place last season. Height 5ft. 9ins. Weight 11st. 5lbs.



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### OUR VISITORS—continued

#### DON MARTIN (Centre Forward)

Signed by Blackburn Rovers from Northampton Town in February 1968. He made his debut for Northampton Town in 1962/63 at the age of 18. Height 5ft. 10ins. Weight 10st. 7lbs.

#### LES CHAPPELL (Inside Left)

Joined Blackburn Rovers in May 1968 from Rotherham United in exchange for Alan Gilliver. Has the reputation of being a good ball player and maker of chances. Height 5ft. 8ins. Weight 10st. 5lbs.

#### JOHN CONNELLY (Outside Left)

A native of St. Helens who had eight years with Burnley before joining Manchester United. Transferred to Blackburn Rovers in September 1966. An England international, he played in one game in the World Cup series in 1966. Height 5ft. 8½ins. Weight 11st. 2lbs.

#### MALCOLM DARLING (Inside Forward)

A 21-year-old Scot who joined Blackburn Rovers four years ago and filled four different attack positions last season. Height 5ft. 7½ins. Weight 10st.

#### GEORGE SHARPLES (Wing Half or Centre Half)

Signed by Blackburn Rovers from Everton in March 1965. Formerly an attacking player, now employed in a double defensive role. Height 5ft. 11ins. Weight 12st. 11lbs.

#### BRYAN DOUGLAS (Forward)

Injury restricted the former England international to six senior games last season. He spent the close season resting a damaged knee and hopes to prove that there is still a lot of football left in him. He has been with Blackburn Rovers since his junior days. Height 5ft. 6ins. Weight 10st.

#### DICK MULVANEY (Centre Half)

A native of Sunderland he joined Blackburn Rovers from a North Eastern junior club. A big and strong player. Height 5ft. 11ins. Weight 12st. 5lbs.

#### LAURIE CALLOWAY (Left Back)

Was signed from Rochdale in March 1968. Formerly on Wolverhampton Wanderers books, he is a strong and stylish defender. Height 5ft. 11ins. Weight 12st. 2lbs.

#### JOHN BARTON (Goalkeeper)

Signed by Blackburn Rovers from Preston North End in June 1966. A native of Wigan, he made his First Division debut for Preston North End when he was only 16. Height 5ft. 10ins. Weight 13st. 4lbs.

## WHEN ROVERS "WALKED THE PLANK"

Blackburn Rovers was formed by two old boys of Blackburn Grammar School, Arthur Constantine and John Lewis. The first ground rented by the Club was a field with a pond in the middle. As it was thought undesirable that players should go round or through the pond it was covered with planks on which turf was laid. A year or two later a move was made to Alexandra Meadows, where, on 2nd January, 1879, a match was played with Partick Thistle before a gate of 5,000.

In the season of 1879/80 the Club entered for both the F.A. and Lancashire Cup competitions. Two years later they won the "local" and were beaten 1-0 by the Old Etonians in the national final, one of the Old Etonians being the Hon. A. F. Kinnaird, afterwards Lord Kinnaird, President of the F.A.

Ewood Park, their present ground, was taken on a ten-year lease in 1890 and was conditioned at a cost of £1,000. In the season of 1893/94 Ewood Park was purchased for £2,500.

Great players who have played for Blackburn Rovers include Bob Crompton, who was almost a "fixture" in England's international side between 1902 and 1914. Others who will be remembered in the record books include A. E. Houlker, W. Bradshaw, A. Chadwick, W. Whittaker and S. Wolstenholme.

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## DIVISION III

Date	Opponents	1968	Ground	Result
August 13	Torquay United (League Cup)	14,702 (H)	.....	2—1
17	Stockport County	13,350 (H)	.....	1—0
24	Hartlepool	5,732 (A)	.....	0—0
27	Reading	16,765 (H)	.....	0—0
31	Plymouth Argyle	12,302 (H)	.....	3—0
September 4	Bradford City (League Cup)	7,806 (A)	.....	1—1
7	Watford	8,709 (A)	.....	0—0
10	Bradford City (League Cup)	12,214 (H)	.....	4—3
14	Walsall	10,593 (H)	.....	1—0
18	Bournemouth & Boscombe Athletic	(A)	.....	0—2
21	Bristol Rovers	(A)	.....	1—2
24	Blackburn Rovers (League Cup)	(H)	.....	.....
28	Shrewsbury Town	(H)	.....	.....
October 5	Orient	(H)	.....	.....
9	Reading	(A)	.....	.....
12	Brighton & Hove Albion	(A)	.....	.....
19	Torquay United	(H)	.....	.....
22	Northampton Town	(A)	.....	.....
26	Oldham Athletic	(A)	.....	.....
November 2	Southport	(H)	.....	.....
5	Tranmere Rovers	(H)	.....	.....
9	Luton Town	(A)	.....	.....
16	(1) F.A. Cup	(A)	.....	.....
23	Mansfield Town	(A)	.....	.....
30	Barrow	(H)	.....	.....
December 7	(2) F.A. Cup	(A)	.....	.....
14	Brighton & Hove Albion	(H)	.....	.....
18	Torquay United	(A)	.....	.....
26	Orient	(A)	.....	.....
28	Oldham Athletic	(H)	.....	.....
		1969		
January 4	(3) Gillingham	(H)	.....	.....
11	Southport	(A)	.....	.....
18	Luton Town	(H)	.....	.....
24	Tranmere Rovers	(A)	.....	.....
25	(4)	(A)	.....	.....
February 1	Barnsley	(A)	.....	.....
8	(5) Mansfield Town	(H)	.....	.....
15	Barrow	(A)	.....	.....
22	Rotherham United	(H)	.....	.....
March 1	(6) Northampton Town	(H)	.....	.....
5	Gillingham	(A)	.....	.....
8	Stockport County	(A)	.....	.....
11	Barnsley	(H)	.....	.....
15	Hartlepool	(H)	.....	.....
18	Rotherham United	(A)	.....	.....
22	(S.F.) Plymouth Argyle	(A)	.....	.....
29	Watford	(H)	.....	.....
April 4	Crewe Alexandra	(A)	.....	.....
5	Shrewsbury Town	(A)	.....	.....
8	Bournemouth & Boscombe Athletic	(H)	.....	.....
12	Bristol Rovers	(H)	.....	.....
15	Crewe Alexandra	(H)	.....	.....
19	Walsall	(A)	.....	.....

The Football League Committee Limited 1968



## THE 48-HOUR REGISTRATION RULE

League club officials have been chartering planes and special cars to rush transfer forms to Football League headquarters at Lytham St. Annes in recent weeks . . . to beat the 48-hour Registration.

And the public is wondering why.

Regulation 47 of the League provides the answer. It states: "The appropriate (transfer) forms must be in the Registered Office of the League at least 48 hours before the player is deemed to be a bona-fide player registered and eligible to play in a League match".

The rule was changed by an overwhelming majority at the Annual Meeting in June. It was done mainly because contracts and documents continue to get more complicated.

It is essential that the League Office has sufficient time to study the documents in order to be certain there is nothing there which is not strictly in accordance with the Rules and Regulations.

Clubs making late signings, therefore, have been making special efforts to reach Lytham St. Annes 48 hours before the kick-off of the match in which they require their new player.

This is why Walsall chartered a special plane to Blackpool, why Southend secretary Keith Holmes made a car dash north from London, as did our own Ron Morse from Swindon and why Chesterfield secretary/manager Arthur Sunderland spent hours on the road, to quote just four examples.

It should be noted, however, that the Registration period for the F.A. Cup and League Cup competitions remains 14 days.

If a player is not eligible to play on the date of the actual round he is not eligible to play in any replays or in a match postponed from the original date of the cup round.

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## FOOTBALL COMBINATION

Date	Opponents	Ground	Result
<b>1968</b>			
August 10	Oxford United (C)	3,647 (H)	8-0
17	Oxford United (C)	(A)	1-0
20	Reading (C)	1,667 (H)	1-1
24	Bournemouth (C)	(A)	0-3
September 4	Reading (C)	(A)	0-1
7	Bournemouth (C)	1,360 (H)	2-2
11	Arsenal (C)	1,231 (A)	0-2
14	Southampton (C)	(A)	1-6
21	Southampton (C)	(H)	0-3
October 5	Arsenal	(H)	
8	Arsenal (C)	(A)	
12	Cardiff	(H)	
15	Bristol City	(A)	
26	Gillingham	(H)	
November 2	Leicester	(A)	
9	Luton	(H)	
16	Norwich City	(H)	
23	Ipswich	(H)	
30	Southampton	(A)	
December 7	Crystal Palace	(A)	
14	Fulham	(A)	
21	Swansea	(H)	
28	Queen's Park Rangers	(A)	
<b>1969</b>			
January 4	Chelsea	(A)	
11	Peterborough United	(H)	
25	West Ham United	(H)	
February 1	Oxford United	(H)	
12	Reading	(A)	
19	Plymouth Argyle	(A)	
March 8	Bristol Rovers	(H)	
15	Birmingham	(A)	
22	Walsall	(H)	
April 12	Tottenham Hotspur	(A)	
19	Northampton Town	(H)	
To be arranged	Bournemouth & Boscombe Athletic		

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 to alteration  
 Blackburn's 12th Man

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**DIVISION III**

(up to and including Saturday, 21st September, 1968)

	P	W	D	L	F	A	Pts
Luton Town	9	6	2	1	22	7	14
Barrow	9	5	2	2	14	8	12
Rotherham United	9	4	4	1	13	9	12
Bournemouth & B.A.	9	5	1	3	15	7	11
Torquay United	9	5	1	3	15	9	11
Plymouth Argyle	8	5	1	2	13	10	11
Reading	9	3	4	2	18	12	10
Orient	8	2	6	0	13	9	10
<b>Swindon Town</b>	<b>8</b>	<b>3</b>	<b>3</b>	<b>2</b>	<b>6</b>	<b>4</b>	<b>9</b>
Brighton & H. A.	8	3	3	2	15	13	9
Mansfield Town	9	4	1	4	14	13	9
Stockport County	9	3	3	3	14	14	9
Watford	9	3	3	3	6	6	9
Bristol Rovers	9	3	3	3	15	20	9
Crewe Alexandra	9	2	4	3	15	15	8
Northampton Town	8	2	4	2	9	9	8
Tranmere Rovers	9	3	2	4	9	13	8
Walsall	9	1	5	3	8	10	7
Southport	9	3	1	5	12	16	7
Shrewsbury Town	9	2	3	4	10	14	7
Hartlepoons United	8	1	4	3	4	12	6
Gillingham	9	2	1	6	12	16	5
Barnsley	9	1	3	5	10	19	5
Oldham Athletic	9	1	2	6	4	21	4

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## **SUPPORTERS CLUB NOTES**

In the absence of our Chairman, Mr. Don Pearce, who I am sure is enjoying his well deserved holiday with his wife, who was really over-worked as Membership Secretary before leaving for Cyprus, it is left to me to give you the round-up of our news.

We start off with our football results for the three games played in the Sunday League:

### **Supporters' Club**

Home to Alanbrook, lost 0—5.

Away to Portasan, drew 4—4.

Home to Swindon Grocers, won 8—2.

### **Social Club**

Home to Brown & Knights, drew 0—0.

Away to Running Horse, lost 0—5.

Home to Smith & Hope, won 2—1.

As you can see this is a good start to the new season.

The darts team have just commenced their League fixtures with a 4—1 win over Milton Road Club and the players feel that there could be honours at the end of the season.

Our Hon. General Secretary, Mr. J. J. Plunkett, is making good progress but still has to take things very quietly. A number of the committee visit him at various times and take with them the sincere wishes for a speedy recovery.

On to the game tonight, which we hope will take us through

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## SUPPORTERS' CLUB NOTES—continued

to the next round as it did when we entertained Blackburn Rovers in the F.A. Cup last season, beating them 1—0 with a goal scored by Mel Nurse.

By the way, the extension to our Social Club is now taking shape and should be completed within three or four weeks time, giving much more room for the activities and entertainment which our members enjoy every week. Why don't you look in after the match and have a nightcap?

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We have arrangements for Clubs of any sort to augment their funds through their Officers. If any club official or member is interested, Mr. Hart will be most pleased to give details.

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## **F.I.F.A. IS WORRIED**

F.I.F.A. is worried by the increasing lack of sportsmanship in football and by the continuing spiral of incentive and bonus payments to players.

Says their latest bulletin, the F.I.F.A. News: "It is the wish of the Executive Committee that organisers of competitions should attempt to fix bonuses and incentives at a reasonable sum on sporting levels and equal for both teams competing in the match".

They point out that every country runs its own affairs — exercising disciplinary powers over players, clubs and spectators — so that F.I.F.A. is unable to intervene except in those matches directly under their control.

But F.I.F.A. will continue to ensure that appropriate disciplinary measures are taken, the Bulletin promises.

"In order to be in a better position to do this," it says, "the Executive Committee proposes that a Disciplinary Committee be formed within the Executive Committee".

"F.I.F.A. is well aware that an appreciable improvement can only be obtained with a close collaboration of the National Associations and, where Continental competitions are concerned, with the Continental Federations."

The Executive Committee of F.I.F.A. has become concerned about the amount of violence on the pitch during the past two years. "When stakes are too high, and discipline non-existent as well, all competitive international football will become too violent for even the strongest referee to control" the Bulletin asserts.

The Football League have not yet received copies of the

document which will be studied when it is received. Until then they cannot make any comment.

But it is pointed out that much of the general theme of the Bulletin was contained in paragraph 49 of a Ministry of Labour Committee of Investigation Report issued in 1952.

This said: "Unusual as are the existing provisions relating to maximum wage and to transfer to which a professional footballer's contract is subject, we do not think the substitution therefore of either alternative suggested by the Union, which would leave wages without any ceiling, allow contracts between the club and the individual player for periods which, under the first alternative might be less than the normal playing season and under the second alternative for periods of three years or longer, and permit a player to transfer without restriction when his playing contract with his club ceased, would make for the continued success of the League or would prove to the ultimate advantage of the professional players as a whole".

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## FORTHCOMING MATCHES

SATURDAY, 28th SEPTEMBER, 1968

DIVISION III

**SHREWSBURY TOWN**

Kick-off 3 p.m.

SATURDAY, 5th OCTOBER, 1968

DIVISION III

**ORIENT**

Kick-off 3 p.m.

TUESDAY, 8th OCTOBER, 1968

FOOTBALL COMBINATION CUP

**ARSENAL**

Kick-off 7.30 p.m.



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## LAST WEEKS MATCHES

### DIVISION III

Saturday, 14th September, 1968.

Beat WALSALL (Home) 1—0.

Team: Downsborough; Dawson, Thomas; Butler, Burrows, Harland; Heath, Smart, Smith, Noble, Rogers.

Scorer: Noble.

Attendance: 10,593.

Referee: Mr. M. Kerkhoff (Bicester).

Wednesday, 18th September, 1968.

Lost to BOURNEMOUTH (Away) 2—0.

Team: Downsborough; Dawson, Thomas; Butler, Burrows, Harland; Heath, Smart, Smith, Noble, Rogers.

Referee: Mr. R. B. Kirkpatrick (Leicester).

### FOOTBALL COMBINATION CUP

Saturday, 14th September, 1968.

Lost to SOUTHAMPTON (Away) 6—1.

Team: Jones; Desmeules, Fry; Morgan, Blick, Hubbard; Lowes, Penman, Mascia, Wetson, Dangerfield.

Scorer: Lowes.

Referee: Mr. R. Dix (Fareham).

### HELLENIC LEAGUE

Saturday, 14th September, 1968.

Beat CHIPPING NORTON (Away) 4—2.

Team: Anderson; Stroud, Morris; Mason, Grubb, Glead; Aldworth, Grace, Matchwick, Dudden, Claypole.

Scorers: Mason, Grubb, Aldworth, Matchwick.



John Smith runs on to this pass against Walsall.



Peter Noble heads on for Don Rogers to run on to against Walsall.

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